

November 14, 2018

Chairman Ajit Pai Federal Communications Commission 445 12th Street, SW Washington, District of Columbia 20554

Re: Implementation of Section 621(a)(1) of the Cable Communications Policy Act of 1984 as Amended by the Cable Television Consumer Protection and Competition Act of 1992, MB Docket No. 05-311

Dear Chairman Pai:

We are writing to express our opposition to the Second Further Notice of Proposed Rulemaking for MB Docket No. 05-311. As the Executive Director and Video Production Supervisor, we oversee the Littleton Community Television, (LCTV) station (established 2011) serving 9,800 residents with our local government meeting coverage, our original daily content and our adult and youth programs.

Starting with a staff of one full time person, telecasting approximately 30 local government meetings a year and a handful of studio shows, we now have a staff of two full-time and one part-time professional. Last year we covered and archived 151 local government meetings and added almost 500 new programs to our three channels. Adequate and predictable funding allows us to put 100 percent of our focus on programming and services.

We manage a very lean budget, with payroll costs accounting for 80 percent of our expenses, leaving 20 percent for all other operating expenses. Having tracked our funding each year, we have been able to accurately predict our annual income and plan our growth in capital equipment and services accordingly.

With the current trend and impact of residents moving off cable and onto streaming devices, LCTV, along with other public access stations across the country, are facing declines in our funding from franchise fees. And, now, this FCC proposed policy change in our franchise fees that would deduct "inkind contributions" that were negotiated into local licensing contracts outside the franchise fees, threatens to reduce our funding even more. The origins of the in-kind payments were as compensation for the cable provider's access to the town's rights-of-ways and gaining access to the captive underserved audience of Littleton residents.

In a statement by Commissioner Michael O'Rielly (FCC 18-131) he expresses concerns that local towns (noted as Local Franchising Authorities) currently have no limitations to adding in-kind contributions to licensing agreements that "make a mockery of the law" and violate their legal authority, indirectly harming the ability of cable service providers to deploy and offer service. However, limitations to "in-kind contributions" clearly do occur – during the licensing agreement process – in order to reach agreement and complete the negotiations. The FCC should not step in

and negate the terms of locally negotiated contracts between towns and cable service providers, that clearly state franchise fees are only to be used to operate PEG stations.

In our town, as is the case in most towns, cable companies pass through their franchise fees directly to our residents, as a "Franchise Fee" line item charge on their monthly bills. So it's really the cable providers' customers that pay for the PEG channels, leaving the cable service providers "un-harmed" in the process. And when you review the pages of public comments to this proceeding, it's these customers that are filing most of the comments on this ruling, in favor of maintaining the current franchise fee funding arrangements.

We hope all the cable service providers take the time to read these comments and learn more about who their PEG viewing customers are, why they watch and what is important to them. Many commenters and our residents provide ample examples of how PEG programming has helped them, both personally and professionally.

In our opinion, it would be smarter for cable service providers to embrace and support local PEG stations because of our direct hyper-local connection to their customers. Many PEG stations around the country are not only providing content on the PEG channels but are also training residents on video production technology. Particularly of interest is the Littleton High School video production class held daily in the LCTV Studios. This provides real-time hands-on news reporting experience for students seeking exposure to the field. Graduates of this program have gone onto college to continue their video training and have assumed leadership roles in their college video production programs.

We understand that all access stations provide varying levels of service and community involvement. Treating every station the same, with a blanket ruling that would effectively dissolve the majority of the PEG stations around the country, is the wrong approach and a disservice to local media consumers for which the original *Cable Communications Policy Act of 1984* was established and implemented. Cable service providers would be better off taking the time to measure the value and community involvement of each station, and providing the appropriate support accordingly before they lose the best local connection they have with their customers.

Please reconsider your efforts to sacrifice PEG station funding in an attempt to protect established cable service providers as they get ready to compete with new market entrants like Amazon and Google into the 5G wireless services market. This is especially important in instances like LCTVs, where cable service providers don't actually fund the franchise fees, but pass these expenses onto their customers. In our case, cable service providers have little to gain if this new ruling passes while our local town and residents clearly will have the most to lose.

Mak R. Gory
LCTV, Executive Director

Kily L. Dolale LCTV, Wideo Production Supervisor